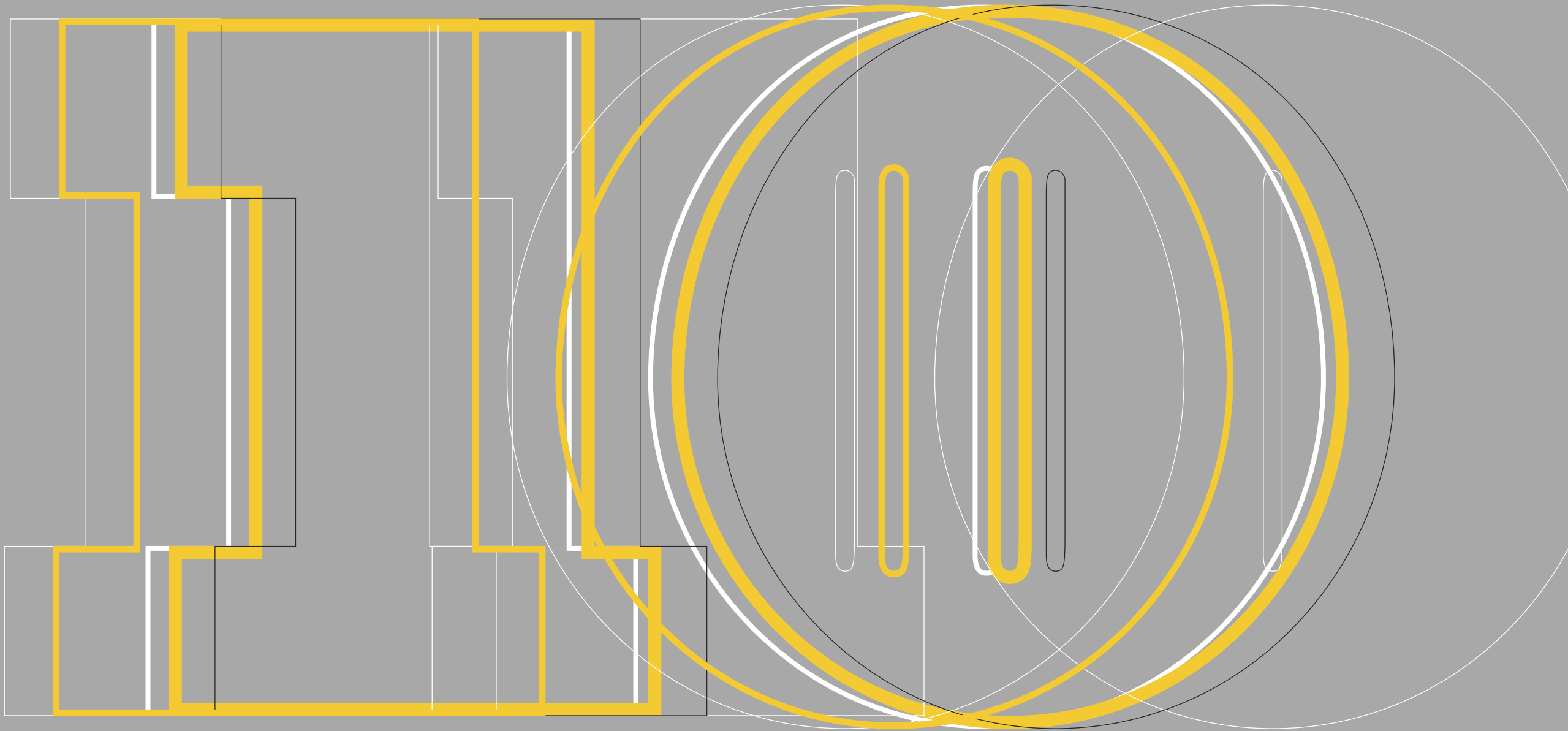


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annual report 2010



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KulturKontakt Austria (KKA)

is a European competence and resource centre for education, culture and the arts, focusing geographically on Austria and Eastern and South Eastern Europe. KKA operates as an Austrian institution on behalf of and supported by the Federal Ministry for Education, Arts and Culture. The core areas of activity of this non-profit organisation are cultural cooperation, arts sponsorship, cultural education in schools, and educational cooperation. Over 60 staff members implement KKA's multifaceted programmes.

KKA is committed to the fundamental principles of educational and cultural policy formulated at European level, namely lifelong learning, diversity and inclusion. Based on these principles, KKA designs its activities and programmes with the objective of facilitating equal access to education, culture and the arts for all.

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In 2010, the strategic work of KulturKontakt Austria (KKA) focussed on aligning our programmes and projects with an inclusive approach to diversity and difference, intensifying our quality assurance measures and strengthening inter-departmental cooperation between the various fields of activity, namely educational cooperation, cultural cooperation + arts sponsorship and arts + cultural education.

The precondition for a successful implementation of strategic goals is a personnel development concept that is in line with the organisation's development needs. Such a concept was developed in 2010 with the systematic involvement of the staff and the works council, and initial implementation measures were taken in the autumn. We are optimistic that by linking our strategy with personnel development in this way, we can build synergies that will further the development of the organisation as a European centre of competence and resources.

The impulses for projects in cooperation with the Austrian Federal Museums, KKA events – such as those in the context of new trends in the area of cooperation between the business sector and the arts (Corporate Cultural Responsibility / CCR) – and the development of a professional equity scan for the planning and implementation of education projects are noteworthy examples of the innovative potential of our staff.

In 2010 we also repositioned ourselves to a certain extent at the international level, for instance through the inclusion of Turkey in the group of countries participating in programmes in the context of cultural cooperation and arts sponsorship, as well as through participation in European projects such as »Artists in Creative Education«. Moreover, we successfully intensified our cooperation with other institutions, not only in other countries but also within Austria. KKA's cooperation with universities of teacher education is a good example of the latter.

Let me take this opportunity to call attention to the work of KKA's subsidiary KeyKontakt Austria Public Relations GmbH (KeyKontakt PR), which supported the Federal Ministry for Education, Arts and Culture in the organisation of numerous events in the context of education reforms in Austria (e.g. new forms of in-service teacher training).

I should like to express my sincere thanks to the dedicated staff of KulturKontakt Austria, without whose initiative and commitment the organisation's successes in 2010 would not have been possible, as well as to the members of the Board and the General Meeting, who have supported our creative work process with energy and circumspection, and also – last but not least – to all of our supporters and funders, first and foremost the Federal Ministry for Education, Arts and Culture.

Gerhard Kowař
Director, KulturKontakt Austria

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01 STRATEGIC FOCUS: DIVERSITY

In 2010, KKA began a systematic and comprehensive examination of concepts for dealing constructively with diversity and difference and launched an inter-departmental work process focussing on diversity strategies and their implemen-tation within the organisation, its work programmes and its media.

Within this strategic focus, a first priority was to institute measures for personnel development, for example by offering diversity workshops for all staff members. A further priority constituted the positioning of KKA with regard to this subject within public discourse: The spring issue of kulturkontakt Magazine was devoted to the subject of diversity, as was the two-part event series »Spot On«. In 2010 KKA also participated in the project »Diversity and Equal Opportunity at the Workplace« (project organisers: Ludwig Boltzmann Institut, respACT and others) and made use of the resulting network of companies for intensive exchange.

A diversity scan serves as the basis for illuminating existing focuses in KKA's projects and programmes, discovering potential for development, implementing diversity strategies and further developing individual areas of emphasis. As of 2010, particular care is being taken to draw on the available diversity of talents and expertise when putting together juries and advisory bodies. Project criteria are now being consciously developed in accordance with diversity aspects, as the following examples illustrate: The school initiative »Interculturality and Multilingualism – An Opportunity!« was expanded in cooperation with the universities of teacher education to include cultural events in South Eastern Europe. Within the framework of the initiative »Cultural Education with Schools at Austrian Federal Museums«, the funding criteria have been adjusted to give intensive support to projects focussing on an inclu-sive approach to dealing with diversity and difference. An equity scan has been developed to screen KKA's educational cooperation projects with respect to their promotion of equal access to education, with the object of enhancing their equity relevance.

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02 STRATEGIC FOCUS: QUALITY DEVELOPMENT

In order to ensure that projects and programmes have sustainable effects, it is essential to clearly define criteria and objectives and to regularly monitor results. In 2010, as in the past, evaluation, as an instrument of quality development, constituted an integral element of all fields of activity.

Moreover, in 2010 a concept was prepared for the implementation of need-oriented personnel development at KKA, thus establishing an essential basis for qualifying staff members in line with the strategic focuses of the organisation. The package of measures for 2010 and 2011 provides for development measures in the contexts of the strategic focuses on diversity and quality development, the geographic focus on Turkey, and the acquisition of external funding, and include, for example, further education and training, information events and regular exchange with external experts on various strategy issues.

The various programme departments of KKA employ a variety of different quality development instruments.

In the Department of Educational Cooperation, new self-evaluation instruments and a new monitoring concept were developed in 2010 and tested in a pilot phase. The Department of Arts + Cultural Education evaluated projects and programmes, and planned development measures for the following years on the basis of the results. The programme »p[ART] – Partnerships between Schools and Cultural Institutions«, the initiative »Cultural Education with Schools at Austrian Federal Museums«, the theatre initiative »Macht|schule|theater« and the initiative »Interculturality and Multilingualism« have been and/or are being subjected to external evaluation. The results will be used in the quality assurance measures applied to the next rounds of these programmes. These analyses will also reveal future development potential for the organisation.

In the Department of Cultural Cooperation + Arts Sponsorship, the first three years of TRADUKI's work were evaluated by all participants in a joint process and the results of this evaluation were used as a basis for the development of the programme for the next two years.

KKA's inter-departmental strategic focuses are defined in the context of an annual strategy development process that is coordinated by the programme development department. The definition of common strategic focuses, the setting of objectives in line with those focuses and the regular exchange of information with respect to implementation steps in the various departments are integral elements of KKA's work process.

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03 **PARTICIPATION IN EU SUPPORT PROGRAMMES AND EUROPEAN NETWORKING**

[Coordination of ACEnet | Europe-wide network of civil servants working in culture and education](#)

From 2008 to 2010, this group of experts commissioned by the EU in the context of the »Open Method of Coordination (OMC)« worked on recommendations at national and European level relating to the subject of »synergies between culture and education«. During this period, KKA, on behalf of the Federal Ministry for Education, Arts and Culture, took over the coordination of the OMC working group on the subject of »content of cultural and artistic education in an EU country comparison«. In June 2010, the group of experts submitted an interim report to the European Commission.

http://ec.europa.eu/culture/news/news2742_en.htm
www.culture-school.net

[Coordination of comACE | Community of Knowledge on Arts and Cultural Education in Europe](#)

comACE is based on an initiative by members of the civil servants' network ACEnet. Since 2009, the participating countries Austria, Belgium, France and the Netherlands have been working on a virtual compendium and glossary devoted to comparative cultural and education policy in the respective countries. On behalf of the Federal Ministry for Education, Arts and Culture, KKA has been responsible for the coordination of Austria's contributions since the beginning of the project.

<http://comace.zzln.nl>

[Artists in Creative Education – Developing a European model for training artists to work with children and young people in schools](#)

In the summer of 2009, KKA accepted the invitation of CCE – Creativity, Culture, Education (UK) to participate in a joint project in the context of the EU support programme »Culture 2007-2013«. The project »Artists in Creative Education« was launched with partners from Great Britain, Austria and Sweden in May 2010, with the participation of the countries of South Eastern Europe.

The project centres on the comparison and exchange of the work of professional artists at primary schools in the participating partner countries. In addition, the participating artists will enrich their experience of cultural project work in schools with exchange visits to other participating artists in partner countries. The experiences garnered will be collected in a handbook on cultural education work with primary schools.

www.artistsincreativeeducation.com

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Grundtvig learning partnership INCREASE – Intercultural Creativity of Seniors

The learning partnership »INCREASE – Intercultural Creativity of Seniors«, which was begun in 2008, came to a conclusion in 2010. Its objective was exchange between the partner countries with regard to pro-moting intercultural creativity among senior citizens. The meetings in the partner countries focussed on the exchange of methods and successful practice models for cultural learning and participation on the part of senior citizens. The partnership arose out of the cooperation with »age-culture.net«, the European partnership for aging and culture. It was coordinated by the Europäisches Zentrum für Kultur und Bildung im Alter (KUBIA, European centre for culture and education of seniors) in Remscheid and was comprised of partners in Belgium, Hungary, the Netherlands, Portugal, Spain and England, in addition to KKA.

www.increase-project.eu

TRADUKI

is a European network for literature, in which the countries of Albania, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Germany, Kosovo, Macedonia, Montenegro, Romania, Serbia, Slovenia and Switzerland participate. TRADUKI was jointly initiated by the Austrian Federal Ministry for European and International Affairs, the Federal Foreign Office of Germany, the Swiss Arts Council Pro Helvetia, KKA, Goethe-Institut and S. Fischer Stiftung. Since December 2009, the Slovenian Book Agency (JAK) has also been a TRADUKI partner.

www.traduki.eu

ERI SEE – Establishment and support of education networks

In the context of ERI SEE, the Education Reform Initiative of South Eastern Europe, KKA contributes to regional cooperation at the level of education policy. Regional focuses in the EU integration process are supported by Austria, the Netherlands, Switzerland and Norway as well as through the cooperation of the education ministries of Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Kosovo, Macedonia, Montenegro, Moldova, Romania and Serbia with relevant partner institutions OECD, RCC, EUA and CoE).

Since the autumn of 2010, the secretariat of ERI SEE has been located in Belgrade. Serbia, as the new host country, is working in cooperation with the education ministries participating in ERI SEE to establish ERI SEE as an international organisation supported by the countries of the region.

www.erisee.org

Task Force Fostering and Building Human Capital (TFBHC) of the Regional Cooperation Council (RCC)

The central objective of the Task Force is to promote regular dialogue between education networks, university networks and research networks in South Eastern Europe.

In the context of the Regional Cooperation Council (RCC), which is the successor organisation to the Stability Pact for South Eastern Europe, Austria (the Federal Ministry for Education, Arts and Culture in cooperation with the Federal Ministry for Science and Research) has held one of the two co-chair positions in the Task Force Fostering and Building Human Capital (TFBHC) since 2008. Romania currently chairs the Task Force; the second co-chair is Croatia. The coordination office is at KKA. In the context of the Task Force, a mobility programme for civil servants working in ministries of education and science in Eastern and South Eastern Europe was carried out in 2010. In addition, a focus has been placed on the development of so-called »clusters of knowledge«. For each cluster, one country in the region is to assume the coordination of the exchange of experience and peer learning. Clusters of knowledge are planned in the areas of: national qualification framework (coordination: Croatia), vocational education and training (coordination: Romania) and evidence based policy making (coordination: Serbia).

www.taskforcehumancapital.info

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04 EDUCATIONAL COOPERATION WITH EASTERN AND SOUTH EASTERN EUROPE

KKA supports education reform processes in partner countries in Eastern and South Eastern Europe through the exchange of experience in sustainable projects and through the promotion of networks.

[Education network: k-education project offices](#)

On behalf of the Federal Ministry for Education, Arts and Culture, KKA maintains and supports a network of project offices for educational cooperation in Eastern and South Eastern European countries. These »k-education« project offices are headed by Austrian educational coordinators, who are civil servants employed with the Federal Ministry for Education, Arts and Culture. KKA is responsible for the content of the cooperation programmes. Together with KKA, programmes and projects are developed on site according to local needs and implemented together with local experts.

www.k-education.at

[Quality development in the field of education in 2010](#)

KKA supports system reforms in the field of education with specific measures. These include, for example, peer learning and consulting services as well as continuing and further education and training focussing on the areas of quality development in educational institutions, the new role of school supervisory boards, and education management. In 2010, the area of quality development was further strengthened through the following projects:

RUSSIA

Under the coordination of the North-West Agency of International Projects, a course for school inspectors was developed in cooperation with institutes of in-service teacher training in St. Petersburg, the Leningrad region and the Yaroslavl region, and implemented in a trial phase. In 2010 the course was published in didactic form in a handbook and presented to a broad circle of interested parties from ten regions of Russia. The cooperative project »Needs-Based Continuing Education for School Principals« is being realised in cooperation with the provincial school board of Styria, the University of Teacher Education Styria, KKA and representatives of the school supervisory authority of the Yaroslavl region. The objective is, on the one hand, to support the local institute for educational development in developing more flexible, needs-based continuing education for school principals in the Yaroslavl region and, on the other hand, to enhance the competence of school principals and municipal representatives and define their institutional needs with respect to continuing education.

UKRAINE

The project devoted to the subject of »organisational development« supports the in-service teacher training institute in Odessa in the development of its courses and in its internal organisational development. In 2010, two course modules were conducted and a study trip to Graz took place.

BOSNIA AND HERZEGOVINA

In Bosnia and Herzegovina, KKA supports the statutory school management training of principals. In 2010 local trainers, in cooperation with the respective competent pedagogical institutes, conducted two continuing education modules at five locations, which were attended by a total of 100 school principals.

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System reform | Quality development

KKA offers support in areas such as the individualisation of teaching/learning processes, the introduction of open forms of teaching/learning, or the promotion of the acquisition of key competences. In these contexts, importance is given to the development of approaches that enable educators to deal constructively with diversity and difference. The following projects were supported by KKA in 2010:

KOSOVO

In the project »New Forms of Teaching/Learning in Primary Schools«, carried out in close cooperation with the Kosovar Ministry of Education, 18 participants from four primary schools were given training in individualised teaching methods. Through coaching and peer learning, they were supported in implementing the new approach in their schools. The four primary schools were established as resource centres for individualised learning and in 2010, in a pilot phase, the participating teachers began training other teachers. Parallel to the training, work was begun on a handbook.

RUSSIA

Together with the Finnish National Board of Education, the Education Committee of the City of St. Petersburg, the In-Service Teacher Training Academy of St. Petersburg and the University of Education Vienna, the second phase of the project »Diversity as an Opportunity« was launched. In the first project phase, experts and in-service teacher training institutes in all three countries supported seven Russian school teams in implementing projects devoted to the subject of »dealing with diversity at the school level«. Based on these experiences, a second phase was planned, in which core teams of the methodic centres of the city of St. Petersburg would be trained in the development of new programmes for schools focussing on dealing with cultural diversity. In addition, the exchange of experience between the In-Service Teacher Training Academy of St. Petersburg and the international partner institutions was supported.

The project »Quality Management in Multicultural Schools« centres on dealing with cultural diversity as an aspect of quality development at schools in Vienna and St. Petersburg. Within the context of the project, the Education Committee of the City of St. Petersburg conducted a survey to determine the number of pupils with a mother tongue other than Russian and both working groups developed a framework for a catalogue of criteria for dealing with cultural diversity that can be used both for external and internal evaluation. Additionally, the University of Education Vienna and the St. Petersburg Academy of Post-Graduate Pedagogical Training are working on a list of criteria for continuing education in this field.

SERBIA

In the autumn of 2010, at the recommendation of the Serbian Ministry of Education, KKA, together with its project partner Education Forum (»Obrazovni Forum«) gave in-service training to primary school teachers in twenty financially weak municipalities in Serbia. Altogether, 600 teachers received in-service training on the subject of »active learning« in two phases of two modules each.

UKRAINE

In cooperation with the in-service teacher training institute in Odessa, an in-service training course on project work was offered at schools in the Ukraine. In 2010, twenty teachers and vice-principals at eight upper secondary and vocational upper secondary schools as well as trainers from the in-service teacher training institute took part.

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Promotion of access to education for all (equity) and education for sustainable Development

Promoting »access to education for all (equity) and education for sustainable development« is a new strategic focus of KKA. KKA continued its focus on »education for sustainable development« in 2010, implementing projects in Croatia (development of an »education for sustainable development« course and training of trainers) and Macedonia (further training in sustainable tourism development for teams from tourism schools). To strengthen the strategic focus on equity, work was begun on an »equity scan« in 2010, by means of which all projects are now being screened to determine the extent to which they promote equal access to education, thereby making it possible to institute appropriate project control measures. In addition, the following projects focussing on equity were implemented:

MOLDOVA

The implementation of a two-year cycle of further training for teachers focussing on »Special Education Needs« was completed. A new project is currently being developed.

MONTENEGRO

The national »Vocational Education Strategy 2010 – 2014« provides for the introduction of inclusive vocational training. Its implementation is to be supported by developing a concept for continuing teacher education, by training trainers in this field, and by developing a handbook on inclusion in vocational training.

ALBANIA

The project »Gender Mainstreaming in Secondary Schools« was continued in a second project phase in 2010. The activities focussed on the mainstreaming of gender issues in daily class work.

Promotion of agricultural education and training

Adapting agricultural education and training to the new demands of the labour market represents an important contribution to the battle against poverty, particularly in countries where a high proportion of the population is employed in the agricultural sector.

MOLDOVA

The objective of the project »MOL-Agri« is to establish two agricultural schools as regional centres of competence for the new education and training profiles »viculture and enology« and »farm machinery technology and vegetable gardening«. The concluding phase of the project began in the autumn of 2010. In addition to a wide range of training and further training measures and the development of appropriate curricula and teaching materials, a focus is being placed on strengthening agricultural entrepreneurship and creating the necessary infrastructure (wine cellars). The projects »Agri-AL« and »MOL-Agri« have been funded by the Austrian Development Agency and the Federal Ministry for Education, Arts and Culture.

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Improvement of tourism education and training in South Eastern Europe

Tourism is one of the sectors that offer promising prospects for the future in Eastern and South Eastern Europe, both in economic terms and in terms of the labour market. In order to actively promote this process, KKA supports Eastern and South Eastern European countries in the development of future-oriented tourism education and training. The project »tour.reg«, financed through resources of the Austrian Development Agency and the Federal Ministry for Education, Arts and Culture, supported the reform of tourism education and training in Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Macedonia, Montenegro, Romania and Serbia. In 2010 the focus was placed on Macedonia, Bosnia and Herzegovina, Serbia and Montenegro. The main areas of emphasis are the promotion of cooperation between schools and the business sector and quality development in practical training at schools and in tourism enterprises. The preparation of a manual for internships, the development of teaching materials (Montenegro, Serbia) and the development of professional standards for the training profiles »cook« and »server« (Macedonia) were supported in the context of this project in 2010.

Supporting the reform of business education and training

The goal of »ECO NET« is to support practice-oriented business education and training at secondary schools in South Eastern Europe through the introduction of training firm instruction. By now, nine central offices have been established in various countries of South Eastern Europe to strengthen the respective national training firm networks and promote regional networking. Approximately 1,600 training firms are in operation at about 330 schools. National training firm fairs are held annually in all countries. »ECO NET« is implemented by KKA with funding provided by the Austrian Development Agency and the Federal Ministry for Education, Arts and Culture.

In 2010, the concluding phase of »ECO NET« began in Moldova, Macedonia, Montenegro, Serbia, Bosnia and Herzegovina, and Kosovo. An international training firm fair was held in March 2010 in Sarajevo, in which all the participating countries took part. In November the heads of the service centres met in Vienna; the objective was to further strengthen the regional training firm network and promote international training firm trade.

Since September 2010, the project »Entrepreneurship Education«, financed by the European Social Fund (ESF), has been in the implementation phase in Romania under the direction of Romania's National Agency for Community Programmes in the Field of Education and Vocational Training.

It supports the development of human resources at vocational schools by helping teachers to acquire the necessary professional competences for the introduction of training firms as an interactive teaching/learning method. In 2010 a concept for the training of multipliers was developed, on the basis of which 600 teachers nation-wide will receive further training in 2011.

Through the project ALBIZ, KulturKontakt Austria supports the Albanian government's objective of making business education at secondary schools more practice-oriented, attractive and labour market relevant. In the context of the project, measures are being taken to enhance the quality and labour market relevance of business education at 14 Albanian commercial schools. The measures include the revision of curricula and teaching materials, in-service training for teachers and the introduction of new forms of quality management at the school level. An additional focus is placed on promoting communication and cooperation between schools and the business sector. To this purpose, the schools are designating contact persons for the business sector, each of whom is being given advice and training by a business coach. ALBIZ also includes measures for enhancing gender sensitivity in business education. The project ALBIZ, which was launched in 2009 and will continue through 2013, is financed by Austrian Development Cooperation and the Austrian Federal Ministry for Education, Arts and Culture.

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05 ARTISTS IN RESIDENCE PROGRAMMES

With various programmes in all fields of art, KKA supports contemporary projects devoted to cultural dialogue between South Eastern Europe and Austria. In this context, the KKA Artists in Residence Programme (for artists, dancers and writers) often becomes a stepping-stone to an international career.

Artists in Residence

Every year, 12 artists and photographers from Eastern and South Eastern Europe are awarded a scholarship for a three-month sojourn in Vienna, including the use of a studio, accommodations, insurance, monthly financial support and a concluding presentation of their works in an exhibition at Galerie ArtPoint. In 2010, the winners also included Turkish artists.

www.kulturkontakt.or.at/AIR

2010

Dalibor Nikolić – Bosnia and Herzegovina
Velimir Žernovski – Macedonia
Tonka Maleković – Croatia
Ardan Özmenoğlu – Turkey
Tea Hatadi – Kroatien
Heldi Pema – Albania
Milorad Đokić – Serbia
Boróka Piros – Romania
Arpine Tokmajyan – Armenia
Violeta Tanova – Bulgaria
Dalibor Trenčevski – Macedonia
Bojana Lukić – Serbia

Dancers in Residence

In 2010 KKA continued its cooperation with the dance house Tanzquartier Wien and once again offered an Artists in Residence programme for dancers and choreographers from Eastern and South Eastern Europe. The scholarship winners are selected by an international jury.

www.kulturkontakt.or.at/DIR

2010

Willy Prager – Bulgaria
Filiz Sizanli – Turkey
Alexander Adriyashkin – Russia

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Writers in Residence

Every autumn, writers and literary trans-
lators from Eastern and South Eastern
Europe may apply to KKA for one of ten to
twelve scholarships to finance a sojourn in
Vienna in the following year. The scholarship
includes accommodations, insurance and
monthly financial support for a total of up
to two months.

www.kulturkontakt.or.at/WIR

2010

Anica Tomić – Croatia
Jelena Kovačić – Croatia
Goran Ferčec – Croatia
Dejan Enev – Bulgaria
Sergey Kovalsky – Russia
Lasha Bakradze – Georgia
Anzhelina Polonskaya – Russia
Tanja Maljartschuk – Ukraine
Vasile Gârnet – Moldova
Asli Erdoğan – Turkey
Mykola Rjabtschuk – Ukraine

Artists in Residence go to School

Since 2006, Artists in Residence have
also visited Austrian schools to work with
children and young people on cultural
education projects in the context of KKA
dialogue events.

**[www.kulturkontakt.or.at/
AIR_go_to_school](http://www.kulturkontakt.or.at/AIR_go_to_school)**

KKA GALLERY Galerie ArtPoint

KKA exhibits works by artists from Central,
Eastern and South Eastern Europe at its
own gallery, Galerie ArtPoint. The objective is
to present contemporary art from these
regions to a broad public and create a
platform for encounters with artists from
these parts of Europe. In 2010, in addition to
the four presentations of works by Artists in
Residence, three special exhibitions were
mounted. At the concluding exhibition of the
series »Grenzenlos« (»Without Borders«) in
Vienna, works by Koka Ramishvili (Tiflis),
Galina Myznikova and Sergej Nrovorov
(Nizhny Novgorod), Katarzyna Kozyra
(Warsaw), Sejla Kamerić (Sarajevo) and
Krassimir Terziev (Sofia) were presented.
»Grenzenlos VI« was curated by Hedwig
Saxenhuber. The exhibition »Sweet, Small,
Dirty Things« presented contemporary art
from Montenegro, a very rare occurrence in
Austria. KKA also participated in the Month
of Photography with the exhibition »Albania
Backlighted«, in which Albes and Bevis
Fusha, Alketa Kurrizo and Leonard Qylafi
exhibited old and new photographic and
video works.

www.kulturkontakt.or.at/ArtPoint

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**ECONOMIC COOPERATION IN THE
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Since 1989, KKA has been successfully engaged in finding sponsors for artistic projects, both in the Austrian business sector and, increasingly, internationally. Numerous contacts have been established and a wide range of partnerships have been supervised. This free service is complemented by extensive consultancy services for both artists and the business community: In meetings with artists, project analyses are drawn up, advice is offered for the development of promotable concepts and, if requested, assistance is given in establishing contacts in the business world. KKA informs business enterprises about interesting projects and offers individual advisory consultations for the preparation of sponsoring concepts.

KKA also maintains a sponsoring database that gives Austrian artists an overview of the various competitions and prizes sponsored by Austrian business enterprises.

www.kulturkontakt.or.at/sponsoring

EditionZwei and Bank Austria Literaris

The EditionZwei book series was initiated by Bank Austria UniCredit Group and KKA in 2001 in cooperation with the publishing house Wieser Verlag, and at present comprises 20 books. It promotes authors from Central, Eastern and South Eastern Europe who are still unknown in Austria and helps authors published in the series to become more well-known and obtain new publishing contracts.

In 2006, Bank Austria, KKA and Wieser Verlag launched the »Bank Austria Literaris« prize as a follow-up to the EditionZwei series. With a total endowment value of EUR 150,000 it is the most highly endowed prize for literature from Eastern and South Eastern Europe.

The aim of the prize is to help authors from this part of Europe to gain a foothold in the German-speaking countries and thus to raise public awareness of the literary diversity of the Eastern and South Eastern European region. The works of the three main prize-winners are translated into German with the support of KKA and are published by Wieser Verlag. The prize winners were presented to the public at the Frankfurt Book Fair in October and at the Vienna Book Fair in November 2010. This gave the authors the opportunity to personally introduce themselves to a larger public and to call attention to the diversity and complexity of the literary scenes in their homelands.

www.kulturkontakt.or.at/literaris

2010

In 2010 the »Bank Austria Literaris« prize was awarded for the third time. Authors from 16 countries of Eastern and South Eastern Europe were invited to enter their works. 16 local juries, under the chairmanship of György Dalos, recipient of the 2010 Leipzig Book Award for European Understanding, pre-selected a short list of 52 authors and books from which the prize winners in the categories of prose and poetry as well as the special award of the jury were chosen. In addition, eight Milo Dor scholarship winners were selected for the KKA Writers in Residence programme.

WINNER FOR PROSE (Main Award)
Renata Šerelytė (Lithuania)
Work: »Blaubarts Kinder«

PRIZE WINNER FOR POETRY
Ákos Fodor (Hungary)
Work: »Gongklänge – 99 ungarische Miniaturen«

SPECIAL JURY AWARD (Poetry)
Boris Chersonskij (Ukraine)
Work: »Familienarchiv«

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[Henkel Art.Award.](#)

Since 2002, the Vienna-based company Henkel Central Eastern Europe (CEE) has sponsored an annual art prize for artists from Central and Eastern Europe and Central Asia. In the context of the Henkel Art. Award., Henkel also sponsors a scholarship award for talented young Austrian artists (painting, drawing, photography, video and installation). KKA is a long-term partner in this project.

www.kulturkontakt.or.at/henkelartaward

2010

Henkel Art.Award. 2010
Maksymilian Cieślak (Poland)

Henkel Art.Award. 2010
for talented young artists (CEE)
Nina Kurtela (Croatia)

Henkel Art.Award. 2010
for talented young artists (Austria)
Susanna Flock

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07 **ARTS + CULTURAL EDUCATION**

In 2010, the Arts + Cultural Education department developed, organised and supported innovative projects, programmes and methods of participative arts and cultural education with schools throughout Austria. The activities of this department are carried out in cooperation with artists, cultural educators and artistic and cultural institutions.

[Dialogue Events](#)

In dialogue events, artists of all genres work with pupils in the schools during class time, which has a motivating effect. These direct encounters with artists enable children and young people to participate actively in artistic processes and foster their interest in contemporary art forms and techniques. In 2010 some 3,340 dialogue events took place Austria-wide, at schools of all types and in all artistic genres. As in the past, a large number of these dialogue events involved forms of cooperation with cultural institutions.

In 2010 a special dialogue event series called »Textspur« (Text Trace) was developed. In the »Textspur« dialogue events, which involved creative writing workshops and participative literary education for schools with the authors Seher Çakir, Ludwig Laher, Julya Rabinowich, Robert Schindel, Michael Stavaric, Katharina Tiwald and Vladimir Vertlib, special emphasis was placed on the diversity of the pupils.

www.kulturkontakt.or.at/DVA

[Kunst macht Schule – Art meets NMS \(Art Catches On – Art meets NMS\)](#)

At the request of the Federal Ministry for Education, Arts and Culture, a special offshoot of the programme »Dialogue Events« was developed for the so-called New Middle Schools (NMS), a new form of comprehensive lower secondary school for 10-to-14-year-olds. In the context of the development process of the NMS, participative educational activities in the arts and culture are given considerable importance. Altogether, 68 NMS took part in 100 dialogue events in 2010.

www.kulturkontakt.or.at/DVA

[School Culture Budget for Federal Schools](#)

In 2010 the initiative »School Culture Budget for Federal Schools« once again supported artistic and cultural projects at federal schools, which were implemented in cooperation with artists of all genres. The theme specified for projects in the school year 2009/2010 was »Ideas of Life – Combating Exclusion through Participation«, in line with the European Year for Combating Poverty and Social Exclusion. 710 projects were implemented at 284 federal schools Austria-wide.

www.kulturkontakt.or.at/SKB

[Cultural Education with Schools at Austrian Federal Museums](#)

In connection with the introduction, as of January 2010, of free admission to Austrian Federal Museums for young people up to the age of 19, KKA, on behalf of the Federal Ministry for Education, Arts and Culture, developed the initiative »Cultural Education with Schools at Austrian Federal Museums«. In the period from January 2010 to February 2011, 31 projects in the categories »diversity«, »cooperation with multipliers« and »media« are being financed by the Federal Ministry for Education, Arts and Culture and KKA and receiving advice and support from KKA throughout the phases of concept development, implementation and reflection.

www.kulturkontakt.or.at/bundesmuseen

[K3 programme – Cultural education with apprentices](#)

The project series »Programm K3« offers several modules, all of which pursue one objective: to motivate apprentices to participate in cultural activities on their own initiative by capturing their interest and involving them in communicative exchange with people working in the fields of art and culture, taking the apprentices' own working and living circumstances as the point of departure. In 2010 some 50 individual projects took place in cooperation with vocational schools, businesses, cultural and social institutions and artists.

www.kulturkontakt.or.at/lehre

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p[ART]-Partnerships between schools and cultural institutions

Through the programme »p[ART]«, which was initiated in 2009, KKA supports sustainable cooperation projects between schools and cultural institutions lasting several years. A total of 23 such partnerships between schools of various types and levels and cultural institutions covering a wide variety of artistic genres are currently in progress Austria-wide. In addition to funding, KKA provides accompanying advice, networking and joint events. In 2010 a publication and evaluation were compiled in order to provide insights into the everyday practice of the individual partnerships.

www.kulturkontakt.or.at/part

Theatre Initiative »Macht|schule|theater«

In cooperation with the Federal Ministry for Education, Arts and Culture and the DSCHUNGEL Wien theatre centre, KKA supports the nation-wide theatre initiative »Macht|schule|theater«. Working together throughout the school year, pupils, teachers and professional theatres develop theatre pieces in a writers' workshop and then perform them. The aim of the initiative is to have young people deal with the subject of violence and its prevention through the medium of theatre, either as participants in the productions or as members of the youthful audience. In the school year 2009/2010, thirteen cooperation projects between theatres and schools took place Austria-wide.

www.machtschuletheater.at

Other School Initiatives and Programmes

Creative competition »Project Europe«:
In the school year 2009/2010, the theme of the »Project Europe« competition was: »Inside/Outside. In the Middle: Creativity against Exclusion«. Over 5,000 pupils were able to develop their social competences and creative talents in the context of this competition in 2009/2010.

»Interculturality and Multilingualism – An Opportunity!«:
In the school year 2009/2010, this initiative supported 67 school projects dealing with the diversity of cultures and languages in schools and in society, in which a total of 5,000 pupils participated. The programme was expanded by the Federal Ministry for Education, Arts and Culture to include biannual further education courses for teachers in cooperation with the universities of teacher education in Austria.

The project initiative »Cultural Heritage. Shape the Future!« motivates schools to focus on tangible cultural assets and intangible cultural heritage, as well as their significance for the present day, in interdisciplinary class instruction. 55 such projects were funded in the school year 2009/2010.

The project series »RaumGestalten« (Designing Space) facilitated the implementation of school projects focussing on various aspects of architecture and building culture, with the assistance of external experts.

2009/2010 was the last school year of the project initiative »Museum Online«. In the context of »Museum Online«, some 250 museums Austria-wide worked together with 500 schools in the period from 1995 to 2010 (with one two-year interruption). Over 460 web projects were implemented by schools in cooperation with museums and cultural institutions.

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01 SPONSORS | CLIENTS

The principal funding body of KulturKontakt Austria is the Austrian Federal Ministry for Education, Arts and Culture. KulturKontakt Austria is also supported by the Austrian Development Agency (ADA) in the context of Austrian Development Cooperation and by the Austrian Federal Ministry for Science and Research.

02 BOARD

CHAIR

Dr. Anton Dobart, Federal Ministry for Education, Arts and Culture, Head of the Staff Unit for South Eastern Europe

DEPUTY CHAIRS

Dr. Gerhard Feltl, Wiener Stadthalle, Managing Director

TREASURER

Wolfgang Stelzmüller, Federal Ministry for Education, Arts and Culture, Director General, Division III, Personnel and School Management; Law and Legal Procedure

Other members in alphabetical order:

Andrea Ecker, Federal Ministry for Education, Arts and Culture, Director General, Division V, Art Affairs
Hanspeter Huber, Federal Ministry for Education, the Arts and Culture, Chief of Staff of the office of Federal Minister Dr. Claudia Schmied

(as at: December 2010)

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03 DEPARTMENTS

Educational Cooperation

KKA's aim in educational cooperation is to support reform processes in the field of education in its partner countries in Eastern and South Eastern Europe through an exchange of experience in the form of sustainable projects and by supporting networks such as ERI SEE (Education Reform Initiative of SEE). The projects are implemented by eleven Austrian cultural coordinators working through a network and focus on fundamental issues of systemic reform – for example, the area of quality development against the background of increasing decentralisation, or the assurance of equal access to education for all.

Rapidly changing labour markets are making new demands on vocational education and training. KKA has therefore been focussing on business education, particularly on the introduction of the training firm learning method (ECO NET) as well as on the reform of education and training in the fields of tourism and agriculture. Against the background of fundamental economic and social change and the current economic crisis, moreover, the question of what contribution education can make to social cohesion is also gaining increasing significance. Importance areas of emphasis in educational cooperation projects therefore also include, for example, new approaches to dealing with diversity and difference as well as education for sustainable development.

www.k-education.at

Cultural Cooperation + Arts Sponsorship

The Department of Cultural Cooperation + Arts Sponsorship acts as an intermediary institution between Austria and Eastern and South Eastern Europe, thereby initiating and promoting cultural exchange and multilateral cooperation. As a platform for artists from the region, KKA presents and enhances awareness of the diversity of contemporary art from Tirana to Tbilisi and from Skopje to Moscow. Exhibitions, concerts, film festivals and other arts festivals are organised in cooperation with Austrian art institutions; competitions are held and art prizes awarded in cooperation with partners from the business sector.

The Artists in Residence Programmes for artists, writers and literary translators, and dancers and choreographers constitute a central field of activity of this department. KKA's own art gallery, Galerie ArtPoint, functions as a showroom for the works of young artists from Eastern and South Eastern Europe. Another area of particular importance is literary exchange; subsidised translations, book presentations and readings open up new literary spheres to a wider public. In cooperation with Austrian cultural institutions, it is possible to hold major exhibitions, concerts, film festivals and other arts festivals, thereby providing insights into the cultural landscapes of Eastern and South Eastern Europe.

KKA seeks and maintains international contacts and cooperation, for example in the context of TRADUKI, a European network for literature and books.

Similarly, competitions and initiatives are instituted in cooperation with business enterprises, for example the Bank Austria Literaris prize and the Henkel Art.Award.

www.kulturkontakt.or.at/kulturfoerderung

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Arts + Cultural Education

The Department of Arts + Cultural Education works at the interface of schools, the arts and culture. Participative cultural education projects and activities with schools are implemented and subsidised throughout Austria.

KKA offers advice to teachers, artists and cultural educators, provides financial support for activities inside and outside of schools, and develops and organises projects focusing on particular themes. KKA's work in this field is based on the approach that children and young people should be encouraged to participate actively in artistic and cultural processes, using their own life situations as a point of departure. The projects are implemented in cooperation with artists and cultural professionals as well as with artistic and cultural institutions.

In addition to the activities in the Austrian educational and cultural landscape, a further thematic focus is placed on exchange and networking in the area of cultural education at European level.

**[www.kulturkontakt.or.at/
kulturvermittlung](http://www.kulturkontakt.or.at/kulturvermittlung)**

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04 PUBLIC RELATIONS

[KKA Magazine](#)

kulturkontakt Magazine is published three times a year and is devoted to topical subjects from the fields of the arts, culture and education. Each issue focuses on a particular theme. The magazine presents external national and international positions on the respective subject area and supplements these with exemplary Kulturkontakt Austria projects in that field.

The magazine has a print run of 6,800 and its target public comprises persons from the fields of education policy and cultural policy, cultural institutions in Austria and abroad, opinion leaders, journalists, network partners and interest groups. It is sent exclusively upon request.

www.kulturkontakt.or.at/magazin

[KKA Newsletter](#)

»Kulturkontakt Austria – Aktuell«
Two to three times monthly, the e-mail newsletter »Kulturkontakt Austria – Aktuell« provides the latest news about activities in the sectors of the arts, culture and education, giving up-to-date information about projects, events, exhibitions, dates and deadlines, competitions and cooperation projects of Kulturkontakt Austria. It is mailed to over 6,000 addresses.

»Kulturkontakt Austria – Newsletter for Teachers«

In this monthly newsletter especially for teachers, Kulturkontakt Austria provides information, in extract form, about educational programmes offered by artistic and cultural institutions. It also announces current competitions and cultural initiatives for schools.

www.kulturkontakt.or.at/newsletter

[Appearances at](#)

- › 6 to 9 May VIENNAFAIR, Vienna
- › 15 to 21 Nov. BUCHWIEN (VIENNA BOOK FAIR), Vienna
- › 11 to 13 Nov. Interpädagogica, Linz
- › 30 Sept. »Interkulturelle Bildungsangebote in Österreich« (Intercultural Education in Austria; in the context of the 3rd »NIC – Networking Inter Cultures« conference), Vienna

[Events](#)

- › 2 Oct. Cooperation with »ORF Long Night of Museums«
- › 4 Nov. and 1 Dec. SPOT ON I and II – discussion evenings

[Platform: »Kalender Kultur & Vermittlung«](#)

This cultural education platform offers a wealth of carefully selected events such as readings, exhibitions, cultural education programmes, workshops, guided tours for teachers and discussions. Network partners of KKA can enter their events directly; such network partners comprise cultural institutions and organisations which offer educational programmes and events for schools as well as long-term services for teachers and pupils. The platform is maintained by the editorial staff of KKA.

www.kulturkontakt.or.at/kalender

[Networking](#)

KKA is an active member of »ArtNet, dem Netzwerk von Frauen in Kulturberufen« a network comprising some 300 women in cultural professions or working in cultural institutions. KKA is also actively involved in over 130 network partnerships with cultural institutions and organisations.

In 2010 KKA took part in the project and company network »Diversity and Equal Opportunity at the Workplace«. The network serves as a platform for the exchange of experience and expertise among Austrian businesses and organisations with respect to dealing constructively with diversity. The project was initiated by the Ludwig Boltzmann Institut für Menschenrechte (Ludwig-Boltzmann Institute for Human Rights) in cooperation with the Klagsverband zur Durchsetzung der Rechte von Diskriminierungsopfern (a litigation association of NGOs against discrimination), the ZARA association (ZARA is the German acronym of »Zivilcourage und Anti-Rassismus-Arbeit«, which means »Civil Courage and Anti-Racism Work«), respACT – Austrian business council for sustainable development, and the Gewerkschaft der Privatangestellten (GPA, trade union of private-sector employees in Austria).

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05 DISCOURSE

Discussion Evenings SPOT ON

In order to bring its intensive focus on diversity and the implementation of diversity strategies in its programmes and projects into the public eye and make a contribution to public discourse, KKA held discussion events devoted to the issue of finding approaches to the arts, culture and education that include strategies for dealing constructively with diversity and difference.

www.youtube.com/KKAchannel

4 November 2010, SPOT ON 1 Diversität – Vielfalt als Potenzial und Herausforderung: Was braucht die Bildung? (Diversity – Potential and Challenge: What Does Education Need?)

At the Architekturzentrum Wien, experts discussed the challenges that today's educational institutions face in their efforts to deal constructively with diversity and difference. The panel members attempted to propose strategies and define the conditions required for achieving an inclusive approach to education, i.e. for promoting »access to education for all«.

Panel: Michael Stuber (diversity advisor and researcher), Petra Pinetz (Integration Wien), Monika Kastner (Alpen Adria Universität, Klagenfurt), Susannah Bständig (school principal)

Moderator: Ina Zwerger

1 December 2010, SPOT ON 2 Zugänge – Schule braucht Kultur. Kultur braucht Schule. Neue Wege der Kooperation. (Accesses – Schools Need Culture. Culture Needs Schools. New Forms of Cooperation)

This panel discussion at the Architekturzentrum Wien focussed on the benefits of various forms of cooperation between cultural institutions and schools. Experts explained what schools and cultural institutions can learn from each other to promote the objective of intensifying the cultural participation of children and young people with diverse national and cultural origins, and how such forms of cooperation can support both the development of our schools and cultural education as a whole.

Panel: Susannah Keuchel (Zentrum für Kulturforschung/Centre for Cultural Research: Bonn and Berlin), Erwin Dorn (upper secondary school teacher), Ulrike Gießner-Bogner (KKA), Barbara Putz-Plecko (University of Applied Arts Vienna)
Moderator: Ina Zwerger

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Publication »Grenzverkehr II – Unterwegs« (Border Traffic II. On the Move)

24 authors from twelve Eastern and South Eastern European countries take the reader on journeys through Europe and tell of the difficulties they have experienced in attempting to overcome borders. Their texts offer rare glimpses into the contemporary literature of the region, from Tallinn to Skopje and Tirana to Tbilisi. This anthology was presented with great success at the Vienna Book Fair in November 2010.

Published by: Drava Verlag, 2010
ISBN: 978-3-85435-627-1

Publication »Hautnah II – Was passiert, wenn KünstlerInnen an die Schule kommen?« (Up Close II. – What Happens When Artists Come to Schools?)

Participative cultural education with schools in theory and practice.

Published by: KulturKontakt Austria,
Vienna 2010

Publication »p[ART] – Partnerschaften zwischen Schulen und Kultureinrichtungen« (p[ART] – Partnerships between Schools and Cultural Institutions)

Insights into the everyday practice of individual p[ART] partnerships.

Published by: KulturKontakt Austria, Vienna
2010

Videoedition I

At the VIENNAFAIR 2010, the first volume of KKA's new »Videoedition« was presented. It comprises old and new video works by the artists Galina Myznikova/Sergej Provorov, who have achieved international renown.

Cultural education library

The library encompasses over 3,500 books, a collection of project materials and documentations, as well as periodicals devoted to cultural education and the arts. Use of the library is free of charge but requires advance reservation. The library catalogue is available online.

www.kulturkontakt.or.at/bibliothek

Published articles by KKA staff members

Kolm, Eva/Neundlinger, Barbara:
»Kooperation ermöglicht Kulturvermittlung«; in: Kulturpolitische Mitteilungen No. 128, I/2010

Schanner, Roman: »Keyword: Ein Schlüssel zur Inklusion«; in: Infodienst - Das Magazin für kulturelle Bildung No. 96

Gießner-Bogner, Ulrike/Kolm, Eva: »Anders einladen lernen«; in: »Lernen und Chancengleichheit« by ScienceCenter Netzwerk, supplement in the newspaper Wiener Zeitung. Published by: Wiener Zeitung GmbH, Vienna, 22 May 2010

Wallmann, Nicolette: »Managing Diversity – Beispiel für einen Prozessbeginn«; In: Wladasch, K./Liegl, B. (eds.) »Vielfalt und Chancengleichheit im Betrieb«. Published by: Ludwig Boltzmann Institut für Menschenrechte et. al., Vienna 2010

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Lectures and workshop leadership by KKA staff members (selection)

ARTS + CULTURAL EDUCATION

20 Jan. Participation in an event held by the UNESCO Lehrstuhl für Kulturelle Bildung (UNESCO Chair on Arts and Culture in Education), Erlangen

11 Feb. Participation in the cultural competence discussion »Kultureller Kompetenzwettbewerb am Wirtschaftsstandort Wien: (Aus-)Bildung und Arbeitsmarkt«, Vienna

21 Mar. Presentation at the »Niederösterreichischer Museumstag« (Lower Austrian Museum Day), Berndorf

29 Apr. Workshop at the university of teacher education conference »Bildnerische Erziehung – Architektur«, Krems

7 May Workshop at the symposium »Bildung und Ästhetik«, PH Wien/University of Education Vienna

25–28 May Participation 2nd UNESCO World Conference on Arts Education, Seoul

3–5 June European congress Shortcut Europe 2010 »Kulturelle Strategien und soziale Ausgrenzung« (Cultural Strategies and Social Exclusion), Dortmund

4 June Participation in the international colloquium »Baukultur für Kinder und Jugendliche« (Building Culture for Children and Young People), Hollerich/Luxembourg

8 June Moderation of the panel discussion »Jugend und Theater – Identifikation, Vermittlung und Kommunikation« on the subject of theatre and young people, Salzburg

15 June Moderation of the panel discussion »Wie kommt die Klassik in den i-Pad? – Neue Wege der Musikvermittlung« (on new methods of music education)

13–15 Sept. Presentation at the conference »ARTS for EDUCATION«, Essen

28 Sept. Participation in the networking meeting of contact persons of the universities of teacher education, Vienna

25 Oct. Lecture and discussion at the awards ceremony of »MIXED UP-Wettbewerb der BKJ« (a competition for cooperation projects between the cultural sector and schools), Berlin

14 Oct. Presentation at the international cultural education symposium »Kunst der Vermittlung. Vermittlung der Kunst«, Stiftung Genshagen

29–30 Oct. Workshop at the »Bundestagung zur ganzheitlichen-kreativen Lernkultur« (national conference on holistic creative learning culture), Vienna

5 Nov. Participation in the panel discussion »Kulturelle Partizipation – Teilhabe im Kulturbereich« on the subject of cultural participation, Dornbirn

10 Nov. Participation in the panel discussion »Wessen Kunstvermittlung« (Whose Cultural Education), Academy of Fine Arts Vienna

CULTURAL COOPERATION + ARTS SPONSORSHIP

22 Apr. Sponsorship workshop in the context of »action days« of Cultural Contact Point (CCP)

30 Apr. Arts sponsorship seminar (fine arts) »Kunstsporing/Bildende Kunst«, Österr. Beamtenversicherung, Vienna

21 May Arts sponsorship seminar (music) »Kunstsporing/Musik«, Österr. Beamtenversicherung, Vienna

18 June Workshop »10 Gebote der Sponsorensuche« (10 Rules on Seeking Sponsors), KUPF, Linz

18 June Sponsorship workshop, KUPF, Linz

10 Sept. Symposium »Vom Sponsoring zur Corporate Cultural Responsibility«, Kunstforum Bank Austria, Vienna
With this symposium, the department continued the theoretical discourse on the relations between the business sector and the arts. In three working groups, before a large audience of listeners, high-calibre speakers from the fields of business, science and the arts discussed the latest developments in the area of private cultural funding.

12 Oct. Sponsorship workshop for the Austrian Association of Cities and Towns, Leoben

15 Oct. Arts sponsorship seminar »Kunstsporing/Grundlagen«, Galerie ArtPoint, Vienna

5–6 Nov. Arts sponsorship seminar »Kunstsporing/Präsentationstechniken und Steuerrecht«, Galerie Artpoint, Vienna

EDUCATIONAL COOPERATION

The Educational Cooperation department focuses on activities in Eastern and South Eastern Europe. Up to 250 events are implemented annually by KKA and educational coordinators based at eleven local project offices and in Vienna. These events include workshops, conferences, courses of further education and training, and round table discussions.

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Direktor, **Director** Generalsekretariat, **Executive Directorate**

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KeyKontakt Austria Public Relations GmbH, a PR and event management agency, is a subsidiary of Kultur-Kontakt Austria.
www.keykontakt.at

PROGRAMM
ENTWICKLUNG,
**PROGRAMME
DEVELOPEMENT**

ÖFFENTLICHKEITSARBEIT +
MARKETING,
**PUBLIC RELATIONS +
MARKETING**

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KOOPERATION,
**EDUCATIONAL
COOPERATION**

KULTUR
FÖRDERUNG +
SPONSORING,
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07 COMPETENCES + RESOURCES

- › KKA has more than twenty years of experience in cultural and educational cooperation with Eastern and South Eastern Europe, decades of competence in shaping cultural education in Austria's schools,
- › well-founded expertise in establishing cooperation between artists, cultural institutions and commercial organisations,
- › in-depth knowledge of the current challenges to be met by education and culture in the Austrian and European contexts,
- › comprehensive know-how in dealing with processes of change in education and culture in transformation societies (management of change),
- › wide-ranging experience working in national and international networks (educational and cultural institutions, initiatives and experts),
- › high-quality and comprehensive programmes for a variety of target groups in education, culture and the arts,
- › sustainable platforms for exchange in the area of cultural and educational policy between artists, cultural professionals and education experts from Austria, the European Union and Eastern and South Eastern Europe,

- › finely tuned packages of measures for the promotion, support and implementation of educational and cultural programmes in Austria and abroad,
- › many years of success in the development and implementation of projects designed to sustainably support development processes in the field of education,
- › a comprehensive range of high-quality consultation services and information relating to cultural education and sponsorship and a network of »k-education« project offices with locations in Eastern and South Eastern Europe for the planning and implementation of systemic education programmes.

08 LOCATIONS

The main office of KKA and its in-house art gallery, Galerie ArtPoint, are located at Universitätsstraße 5 in Vienna's first district. On behalf of the Federal Ministry for Education, Arts and Culture, KKA maintains and supports a network of »k-education« project offices, supervised by Austrian educational coordinators, in its Eastern and South Eastern partner countries. Educational coordinators are civil servants employed with the Federal Ministry for Education, Arts and Culture. KKA is in charge of the content of the programmes and projects they implement.

»k-education« project offices are located in: Belgrade (RS), Bucharest (RO), Chisinau (MD), Odessa (UA), Podgorica (ME), Prishtina (KOS), St. Petersburg (RU), Sarajevo (BA), Skopje (MK), Tirana (AL) and Zagreb (HR).

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09 **PROJECT-WEBSITES (Selection)**

Promotion of the training firm learning
concept in South Eastern Europe:
www.kulturkontakt.or.at/ECONET

k-education- project offices:
www.k-education.at

ERI SEE | Establishment and support of
education networks:
www.erisee.org

Task Force Fostering and Building Human
Capital (TFBHC):
www.taskforcehumancapital.info

Database on the artistic and cultural
scene in Central, Eastern and South
Eastern Europe: **www.cee-culture.info**

Sponsorship database:
www.kulturkontakt.or.at/sponsoring

Museum Online:
www.museumonline.at

Project Europe:
www.projekt-europa.at

Interculturality and Multilingualism –
An Opportunity!:
www.projekte-interkulturell.at

Kulturelles Erbe. Gestalte die Zukunft
(Cultural Heritage. Shape the Future!):
www.kulturleben.at/kulturerbe-zukunft

u19 – freestyle computing:
www.u19.at

INCREASE – Intercultural Learning of
Seniors:
www.increase-project.eu

ACEnet | Europe-wide network of civil
servants working in culture and education:
www.culture-school.net

EU-ExpertInnengruppe »Synergie
zwischen Kultur und Bildung«:
**[http://ec.europa.eu/culture/
news2742-en.htm](http://ec.europa.eu/culture/news2742-en.htm)**

comACE | Community of Knowledge on
Arts and Cultural Education in Europe:
<http://comace.zzln.nl>

Artists in Creative Education:
www.artistsincreativeeducation.com

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